



**WHO Global Strategy on the
Economics of Health for All
European Regional Consultation**

**06 June 2025
11:15-12:30 CET**

Virtual Meeting

<https://who.zoom.us/j/98135188912>

Meeting ID: 981 3518 8912

Passcode: WHOven-25

Provisional programme

Friday 06 June 2025

Time (CET)	Programme information
11:15–11:25	Welcome and introductions from the Co-chairs <ul style="list-style-type: none">• Taru Koivisto, Deputy Director General, Ministry of Social Affairs and Health, Finland• Chris Brown, Head, WHO European Office for Investment for Health and Development
11:25–11:50	Presentation of the Global Strategy on the Economics of Health for All <ul style="list-style-type: none">• Bruno Meessen, Senior Health Financing Adviser, Health Financing & Economics Department, WHO HQ• Edith Patouillard, Senior Health Economist, Health Financing & Economics Department, WHO HQ
11:50–12:00	Practical examples from the WHO European Region <ul style="list-style-type: none">• Chris Brown, Head, WHO European Office for Investment for Health and Development
12:00–12:10	Presentation of the consultation feedback process for the Global Strategy for the Economics of Health for All <ul style="list-style-type: none">• Sabere Traore, Technical Officer – International Health Partnerships for UHC2030, Health Financing & Economics Department, WHO HQ
12:10–12:20	Questions & Answers <ul style="list-style-type: none">• Chris Brown, Head, WHO European Office for Investment for Health and Development – facilitator
12:00–12:30	Wrap-up and closing remarks on next steps <ul style="list-style-type: none">• Taru Koivisto, Deputy Director General, Ministry of Social Affairs and Health, Finland• Chris Brown, Head, WHO European Office for Investment for Health and Development